



Nordvalls Etikett, Sjöbo, Sweden | Label Printing



Lasse Andersson

Site Manager at Nordvalls Etikett

Founded in 1977, the Nordvalls Etikett headquarters are today located in Sjöbo, Sweden. The company, which is one of the biggest label printers in Sweden, continues to grow at a rapid pace. As a comprehensive provider of labels and signs, the company manufactures products for the entire Scandinavian market from its two factories scattered across the country. Nordvalls Etikett is on a steady track towards expansion beyond the Scandinavian countries; they stand out from the competition for their fast delivery, high level of product quality and close collaboration with all of their customers. Those clients have come to rely on the transparency and long-term working relationship they gain from Nordvalls Etikett, the Swedish market leader, while the company's employees appreciate the pleasant, open working environment.

OLD SOFTWARE NO LONGER STATE OF THE ART

When the old software the company was using at the time stopped releasing updates and, despite certain label-specific adjustments, was no longer able to keep up with Nordvalls Etikett's changing requirements, the company decided to look for a new system. It was important for the new application to be able to manage all of Nordvalls Etikett's internal processes and thus fully replace the old system. Additional requirements included the ability to easily supervise and control all processes and automation of most processes in order to accelerate time-consuming activities like estimation and invoicing and save both time and money.

Another important factor for the new software was the implementation of stock management. In the past, warehouse employees were burdened with a heavy workload from following up on rolls and other materials as well as booking the correct material for the right orders and reacting if a material was damaged either during or before the production process. This was something the new software absolutely had to change. The C3 software from theurer.com offered an easy-to-grasp process with the implementation of machine counters and the option of automating stock management. With the roll management assistant, detailed traceability for finished goods was made easy, to ensure that no damaged product ever leaves the production line.

theurer.com C3 includes standard business templates that enable the user to start working immediately. All standard label production processes and workflows are already included – for Nordvalls Etikett, this saved implementation time. Another advantage was the intuitive handling. With the "look and feel" of Microsoft Office products, it was easy to adjust to working with theurer.com C3.

Saving money through a high level of automation

"The best aspect of working with theurer.com C3 is the flexibility the software offers," explains Lasse Andersson, Site Manager at Nordvalls Etikett.

"All processes can be tailored to the company's needs without restriction. Furthermore, we save a great deal of time in cost estimation and production due to the high level of automation."

Nordvalls Etikett did not have to change their ways to adapt to the new software. On the contrary – the software was customized, to make it easy for Nordvalls Etikett to get started and implement all its processes and workflows. As a result, Nordvalls Etikett was already seeing the time savings as early as during implementation, as the employees did not have to adapt to new workflows.

The production and warehouse process automation takes the form of an intuitive, easy system

FACTSHEET

Company

Found in 1977 by Bengt Ripa, Nordvalls Etikett is the leading label and sign producer in Scandinavia. With the simple philosophy of giving their customers the best quality and reliable delivery, Nordvalls Etikett can be proud of their long-lasting customer relationships and ability to tap into new markets.

Task

After the old software stopped publishing updates and could not be adapted to the company's increasingly complex processes, a new ERP solution had to be found that would support flexibility and organization in production and management as well as future organizational changes.

Solution

In 2015, Nordvalls Etikett decided to invest in the C3 software from theurer.com. The deciding factor in the choice to go with the German software was the many possibilities the system offered as well as the Microsoft Office user interface that enabled the project to be launched easily and quickly.

Benefits

- Implementation of all of the company's internal and production processes with preconfigured business templates
- Single-roll management and warehousing with the option of follow-up on material all the way to the parent roll, resulting in better quality and improved customer satisfaction
- Ease of use due to Microsoft Office user interface



based on sophisticated programmed processes. The flow of materials and products along the supply chain is controlled with the help of barcodes, mobile terminals and barcode scanners. This is not only helpful for the warehouse employees, but also saves time during the order and delivery process. The product movement can be tracked in real time in the software, which allows prompt reactions to any changes to material orders.

The biggest competitive advantage C3 offers to the Swedish market leader is its company-wide estimation system that includes all locations. Since Nordvalls Etikett produces its goods at different plants with different machines located in different areas of the country, the multi-company feature provides the option of including all the machines and locations in the estimation process. Ten different machines are compared simultaneously in the estimation to guarantee

the most cost-effective production processes – not to mention the most satisfied customers. **Opting for the market leader**

After comparing the various ERP/MIS-software applications that are on the market, the decision to opt for the market leader theurer.com C3 was an easy one. "With its modular structure and customizability, the software can grow with us and our increasing need for automation and functionality," Andersson explains. The final decision for C3 was made upon realizing that the customizable business templates were already a great fit for the specialized processes a label printer has to deal with in its daily business.



Shaping the future together

"For us, theurer.com stands for quality and trust. We are going to keep investing in the software and buying new modules because the cooperation is easy and we can trust that all the features are working well and simplifying our processes," Andersson enthuses when asked about the collaborative process with theurer.com.

In the future, Nordvalls Etiketts executives plan to invest in even more modules and developments to automate further processes. Not only did the company just recently invest in the Web Portal, which it is actively using, but it also plans to acquire new interfaces developed to automate its ordering and purchasing processes as well as save time during production. All in all, the continuing investment in theurer.com C3 guarantees that Nordvalls Etikett will stay on top of the Scandinavian label printing industry as well as continue to grow and expand into new markets.