theurer.com

Press Release

theurer.com at Labelexpo 2025:
Browser-first with Logistics App, Web Portal and CRM Prototype

theurer.com, leading provider of ERP/MIS software for printing and packaging companies, will be exhibiting at Labelexpo in Barcelona in September 2025. With the change of venue to Spain, theurer.com is also sending a clear signal: for more mobility, more integration – and for the move towards a fully browser-based platform.

At the trade fair, theurer.com will be presenting the latest developments in its C3 software solution. Highlights at the exhibition stand include:

1. **Logistics App – mobile stock processes in real time**
   The new logistics app from theurer.com enables end-to-end digital control of incoming goods, warehouse stock and shipping processes. It ensures improved traceability and transparency throughout the supply chain.

2. **Web Portal 2.0 – self-service around the clock**
   The next-gen theurer.com C3 web portal offers your customers a state-of-the-art service centre: articles, orders, contract orders and call-offs can be managed online around the clock – with real-time data from your system and fully integrated into your order processing.

3. **C3 Mobile CRM – customer management directly in your browser**
   Experience the new CRM prototype for browser-based customer management. It enables the management of customers, prospects, contact persons and related processes via the browser and will be presented for the first time at the trade fair.

4. **C3 Features for Legal Requirements – flexible & independent**
   Whether e-invoicing requirements or the EU Deforestation Regulation (EUDR): we develop central services for implementing legal requirements and integrate them seamlessly into C3. Our solutions are deliberately independent of individual modules – as a sign of our responsibility for reliable, future-proof business processes.

theurer.com warmly invites all visitors to **Stand 4A36 in Hall 4** and looks forward to presenting these innovative solutions at **Labelexpo Europe 2025**.

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Short Profile theurer.com
theurer.com C3 is the leading ERP/MIS business management software for print and packaging.
C3 covers every process of your business – from CRM, product configuration and estimating through purchasing, logistics, quality management, order processing and AI-driven production planning to dashboard-supported controlling and actual costing. With pre-configured Business Templates C3 offers best practice solutions for specialized companies, like manufactures of labels, flexible packaging, folding cartons or corrugated products. With over 60 employees, we develop solutions for all of our customers' needs. More than 200 enterprises with over 16,000 users in 30 countries trust theurer.com and automate their processes with C3 every day.

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