Press Release

theurer.com at ICE/CCE 2025:
Efficient Processes Through Digital Innovations

theurer.com, leading provider of ERP/MIS software for printing and packaging companies, will be exhibiting at ICE/CCE in Munich. With innovative solutions for process optimization, theurer.com is once again setting standards in the areas of digitalization, automation and artificial intelligence.

At the trade fair, theurer.com will be presenting the latest developments in its C3 software solution, which helps companies to efficiently manage their processes and maximize their productivity. The presentation will focus on the following solutions:

1. **Logistics App for Optimized Goods Movement:**
   The new logistics app from theurer.com enables end-to-end digital control of incoming goods, warehouse stock and shipping processes. It ensures improved traceability and transparency throughout the supply chain.

2. **Fully Automated Production Optimization with Artificial Intelligence**:
   The innovative AI functionality has been further developed and taken to a whole new level. This technology is unique in the industry. C3 AI has three key features that offer advantages over other systems:

   a. Easy integration into C3 or an existing ERP / production planning system
   b. Continuous optimization in the event of changes to orders
   c. Multidimensional optimization of key factors

   Artificial intelligence not only ensures personnel savings and increased material efficiency, resulting in lower costs and greater sustainability, but also identifies bottlenecks, minimizes delivery times and reduces set-up times - a real game changer for the printing industry.

   For more information, visit https://www.t-aiplanning.com/.

3. **Web Portal 2.0: The Digital Service Center for Your Customers**
   The modernized theurer.com C3 web portal acts as a comprehensive online service center that allows customers to easily manage and order items. Real-time data integration enables companies to efficiently manage blanket and call-off orders and seamlessly process orders. In addition, the portal facilitates access to relevant product information and stock levels, making business processes more transparent and efficient.

4. **Connectivity & Automation**
   theurer.com is expanding its software to include new interfaces that enable even better connection to external systems, such as papinet standards or optimized IoT APIs. This simplifies the integration of external machines and software solutions to enable seamless process automation.

Visitors to the ICE/CCE 2025 are invited to find out more about these innovative solutions and discover practical applications at the theurer.com stand (**Hall A6, Stand 124**).

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Short Profile theurer.com

theurer.com C3 is the leading ERP/MIS business management software for print and packaging. C3 covers every process of your business – from estimating and sales to production planning all the way through to logistics and controlling. C3 offers preconfigured Business Templates as best practice solutions for specialized companies like manufactures of labels, flexible packaging or folding carton. With around 60 employees we support our customers with their daily business in C3. More than 200 enterprises with over 16,000 users in 30 countries organize their processes with C3 every day.