

## Press Release

### theurer.com at Labelexpo 2023: Digitalization in Logistics

#### Press Release

theurer.com showcases innovative solutions for the printing and packaging industry at Labelexpo 2023

theurer.com, leading provider of ERP/MIS software for printing and packaging companies, will once again be exhibiting at Labelexpo in Brussels this year. With its highly specialized software, C3, theurer.com supports the needs of the printing and packaging industry, delivering top-notch solutions, particularly for roll label manufacturers.

theurer.com C3 has established itself as the leading ERP/MIS software in the printing and packaging sector, enabling companies to efficiently control their processes and enhance productivity.

As highlights for Labelexpo 2023, theurer.com will showcase:

1. **Fully Automated Production Planning with Artificial Intelligence:** theurer.com will introduce its advanced technology for fully automated production planning based on Artificial Intelligence. This innovative solution optimizes production workflows, contributing to maximum efficiency. For more information, visit ["AI Production Planning"](#).
2. **Mobile Stock Inventory:** With theurer.com's mobile stock inventory, companies can easily and accurately manage their stock levels. This solution allows for quick and precise inventory data capture, significantly improving inventory control. For more information, visit ["Mobile Stock Inventory"](#).
3. **Logistics Info App:** theurer.com's Logistics Info App provides real-time information on the status of all relevant information from scanned pallets or rolls. This app helps companies streamline their logistics processes and better inform customers. For more information, visit ["Logistics Info App"](#).

theurer.com is excited to present these groundbreaking solutions at Labelexpo 2023 and cordially invites all attendees to visit the company's **booth 6A62 in hall 6** to learn more about the latest developments in the printing and packaging industry.

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#### Short Profile theurer.com

theurer.com C3 is the leading ERP/MIS business management software for print and packaging. C3 covers every process of your business – from estimating and sales to production planning all the way through to logistics and controlling. C3 offers preconfigured Business Templates as best practice solutions for specialized companies like manufactures of labels, flexible packaging or folding carton. With around 60 employees we support our customers with their daily business in C3. More than 200 enterprises with over 16.000 users in 30 countries organize their processes with C3 every day.