

Press Release

New Sales Partner in Bulgaria – Labelstech

To further strengthen the international business relationships and offer the best possible consulting service, theurer.com is proud to welcome Labelstech as a new sales partner for Bulgarian customers and interested parties.

Labelstech offer various products and supplies for the label and packaging industry in Bulgaria, including Mark Andy flexo and digital presses. Moreover, the company offers great new digital transformation options for the emerging market Bulgaria. Get in contact to learn more about streamlining your production with theurer.com C3 and Labelstech.

Together theurer.com and Labelstech offer the best possible consulting and software solutions for the specialized packaging and label printing industry in Bulgaria and the surrounding countries. Efficient and with a great knowledge about the intricate processes and productions of the industry the market leading software company theurer.com allows its users to save time and with that money to improve the (international) success of label and packaging producers.

Get in contact with Labelstech today via the website or give the sales representatives of theurer.com a call.

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Short Profile theurer.com

theurer.com C3 is the leading ERP/MIS business management software for print and packaging. C3 covers every process of your business – from estimating and sales to production planning all the way through to logistics and controlling. C3 offers preconfigured Business Templates as „Best Practice“ solutions for specialized companies like manufactures of labels, flexible packaging or folding carton. With around 50 employees we support our customers with their daily business in C3. More than 200 enterprises with over 12.000 users in 200 countries organize their processes with C3 every day.