

Freiberg/Munich, March 2020

C3 – ERP/MIS for the packaging industry, climate protection included

theurer.com presents a new climate protection interface for its MIS-software C3 for the packaging industry. Packaging producers will be able to show the CO₂-emissions caused during the production and can offer their customers the possibility to neutralize them via climate protection projects with ClimatePartner. The packaging then becomes climate-neutral – easy as that.

Nowadays, many retail chains preferably list climate neutral products and also offer their own brands climate neutral. Furthermore, the consumers become more and more sensitized for climate protection. Climate neutral are per definition companies, processes and products which CO₂-Emissions are calculated and later on balanced out through the support of internationally accepted climate protection projects.

A pragmatic option for producers of consumer goods is the climate neutral packaging. In the majority of cases, a significant amount of the CO₂-Emissions is effectively found in the packaging – due to production processes, raw materials, printing processes, transport etc.

Through the ERP/MIS-Software C3 from theurer.com, packaging manufacturers can automatically track emissions and specifically show their customers these in the offer. Enabled by the cooperation between theurer.com and ClimatePartner the packaging manufacturer can directly offer a selection of climate protection projects, through which the customer can balance out the accruing emissions. Thus, receiving his products climate neutral. This enables the customer to be allowed to affix the ClimatePartner-Label "climate neutral Packaging" which is verified by TÜV Austria and recommended by the BMZ (German Federal Ministry for Economic Cooperation and Development).

ClimatePartner ist Lösungsanbieter im Klimaschutz für Unternehmen. ClimatePartner kombiniert individuelle Beratung mit einer cloud-basierten Software, die so auf dem Markt einzigartig ist. Kunden können damit CO₂-Emissionen berechnen, reduzieren und unvermeidbare Emissionen ausgleichen. Auf diese Weise werden Produkte und Unternehmen klimaneutral, was das ClimatePartner-Label bestätigt.

ClimatePartner wurde 2006 in München gegründet, hat heute 70 Mitarbeiter in München, Berlin, Wien, Zürich und Jerewan und arbeitet mit rund 2.000 Unternehmen in 35 Ländern zusammen.

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Press Information



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The compensation of CO₂-Emissions is next to the prevention and reduction a further important step towards a holistic climate protection.

Über theurer.com

Theurer.com is the leading ERP/MIS business management software for print and packaging. C3 covers every process of your business – from estimating and sales to production planning all the way through to logistics and controlling. C3 offers preconfigured Business templates as “Best Practice” solutions for specialized companies like manufacturers of labels, flexible packaging, folding cartons or corrugated products. With around 50 employees we support our customers with their daily business in C3. More than 200 enterprises in over 20 countries and more than 10.000 users automate their business processes with C3 every day.

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